



# 2026 Sponsorship Packet

Calling Community Partners

Learn more about Sponsorship Opportunities: [germantownwi.gov/parkandrec](http://germantownwi.gov/parkandrec)

# Thank You Germantown

## 2025 Sponsors helped us:

- ✔ Organize 23 youth sports leagues
- ✔ Host 11 large scale community events
- ✔ Create 130 + programs for kids, teens, and adults
- ✔ Draw 20,000 + people to community events
- ✔ Communicate with 8,000 social media followers on all platforms
- ✔ Create Rec Guides that reached 23,000+ online



## Join Our Awesome Partners



Thomas Albiero D.D.S., Keith Templin D.D.S., Cynthia Jakusz D.D.S.

**and many more**

# PARTNER WITH US



Dear Business & Community Friends,

The Village of Germantown Park & Recreation Department invites you and your organization to become a sponsor. Without the ongoing support of our business community, the department would not be able to offer the many quality park and recreation programs, special events, and services our citizens enjoy today.

A partnership with Park and Recreation benefits the economic development of the community while also increasing the wellbeing of residents. As a sponsor, here are a few of the benefits you will receive.

- Opportunity to make a lasting impact in the Germantown Community.
- Promote your business in front of 1,000's of people.
- Gain greater exposure and recognition in Germantown.
- Give back to the community you call home!

Enclosed, you will find the sponsorship packet which provides a snapshot of the many programs, events and services offered to the community, along with a variety of ways for you and your business to become involved. If you're not exactly sure how you'd like to make an impact, feel free to contact us and we can help create a sponsorship package that is specially designed to meet your goals.

If you have questions or would like to discuss how to become involved, please feel free to contact us via phone (262)250-4710 or by email at [parkrec@germantownwi.gov](mailto:parkrec@germantownwi.gov). We look forward to working with you!

Your partner in community,

Gil Standridge  
Director of Park and Recreation

Patti Heinen  
Recreation Supervisor

Sandra Doss  
Recreation Supervisor

# EASTER EGG HUNT

The Easter Bunny is coming to town on March 28th to spread thousands of eggs across Firemen's Park. Over 1,500 children and parents search for the best candy while taking photos with the Easter Bunny.



## EASTER BUNNY SPONSOR

Key Sponsor of the Easter Egg Hunt

Company logo on promotional materials

Recognition on social media

Complimentary area for you to promote yourself at event

**\$500**



## SWEET TOOTH SPONSOR

Donate unopened / new bags of candy for the community egg hunt

OR make a monetary donation for candy purchases

Volunteers needed to fill eggs

Recognition on social media

**CANDY DONATION**



# MOVIES IN THE PARK

Movies in the Park features 2 family friendly showings at Firemen's Park. Over 100 - 150 participants at each film. Amazing opportunity for community outreach.



## MOVIE SUPERSTAR SPONSOR

Movies in the Park sponsored by your company

Company logo on all promotional materials

Linked logo on website and email blasts

Recognition on social media

Complimentary area for you to promote yourself at events

**\$1,500**



## MOVIE SHOWCASE SPONSOR

Linked logo on website

Recognition on social media

Complimentary area for you to promote yourself at event

**\$200**



# FAMILY GLOW WALK

Kinderberg shines bright with over 750 participants walking the glowing path. The Glow Walk brings families, friends, and co-workers together for exercise and excitement. Get your Glow On!



## GLOW TUNNEL SPONSOR

**\$750**

Exclusive sponsor of the Glow Tunnel (with sign)

Linked logo on website, email blasts and recognition on social media

5% Discount on ad in Park and Rec brochure

Company logo on all promotional materials

Your company's handout, business cards, etc. included in purchased glow kits

Complementary area for you to promote your business and engage with the community



## T-SHIRT SPONSORS

**\$250**

Company logo presented on the back of all event t-shirts

Linked logo on website

Recognition on social media



## GLOW KIT SPONSORS

**\$200**

Your company's handout, business cards, etc. included in purchased glow kits (glow paint, glow sticks, etc.)

Linked logo on website

Recognition on social media



# FAMILY FUN CARNIVAL

The Family Fun Carnival located at Firemen's Park attracted over 3,000 people in 2025. On Thursday, July 23rd, youth will play carnival games, jump on bouncy houses, and more. Event held in cooperation with Taste of Germantown.



## BOUNCE HOUSE SPONSORS

Your company logo presented next to the bouncy house

Company logo on all promotional materials

Company logo on all promotional materials

Linked logo on website and email blasts

Recognition on social media

Complementary area for you to promote your business and engage with the community.

**\$750**



## CARNIVAL GAME SPONSOR

Your company logo presented next to your carnival game

Opportunity to run a carnival game and talk up your brand with game participants

Linked logo on website and recognition on social media

**\$200**



# YOUTH SPORTS

Options include: Bucketeer Basketball, Buckets Basketball, Hoopsters, Flag Football, Little Gridders, Pee Wee Soccer, U6 Soccer, Track, Girls Volleyball, Tball, Girls Softball, Baseball and Summer Sports Camps. Let's get active!



## LEAGUE SPONSOR

**\$800**

Logo published in Rec brochure and social media recognition

Logo Recognition on team schedules

5% Discount on ad in Park and Rec brochure

Logo recognition on front chest of all team shirts for the league

Company logo and link on website



## TEAM SPONSOR

**\$150**

Logo Recognition on back of team shirts

Logo Recognition on team schedules

Company logo and link on website

5% Discount on ad in Park and Rec brochure



## EQUIPMENT SPONSOR

**\$100**

Company logo and link on website

5% Discount on ad in Park and Rec brochure



# GERMANTOWN COMMUNITY BAND

The Germantown Community Band (GCB) has been a program of the Germantown Park & Recreation Department since 1999. The band averages over 80 performers each summer and consists of high school, college, and adult musicians performing together for our community. The GCB is partially funded by fees collected from our own band members. We depend on donations from area businesses to help maintain our program.



## BIG BAND SPONSOR

**\$250**

4 x 5' ad in program

Listed as primary sponsor for 1 of Band performances in the summer

Linked logo on website



## DIRECTOR'S SOCIETY SPONSOR

Business Card size ad in concert program

**\$100**



## MUSICAN SPONSOR

Name listed as a sponsor in concert program

**\$10-\$99**



# KIDS TRIATHLON

Kids will swim, ride bikes, and run to victory. This event is designed for children ages 6 - 14. Over 65 participants in 2025. Your sponsorship may provide awards, t-shirts, supplies, and hydration for athletes.



## Kids Triathlon



### TRIATHLON SPONSOR

Company name / logo on printed marketing materials (may include posters, flyers, t-shirts)

---

Complementary table provided at the event with an opportunity to distribute promo materials

---

Opportunity to place promo materials in race packets

---

Recognition in event description and social media

---

**\$200**



# SAFETY TOWN

Over 100 pre-school kids discover the importance of safety in this educational program. Approximately 55 teen volunteers lead the way and learn about being a good role model.



## SAFETY SPONSOR

Name listed as overall sponsor on flyer, brochure and promo material

---

Opportunity for your organization to provide handout to be given to parents

---

Name on front of kett cars

---

Sponsor logo on back of teen volunteer shirts

---

Linked logo on website

---

**\$250**



## T-SHIRT SPONSOR

Your logo on the back of teen volunteer t-shirts

---

Recognition on social media

---

**\$100**



# MUSIC AT THE PAVILION

Over 15,000 people attended Music at the Pavilion in Firemen's Park in 2025. Help us make 2026 even bigger. With 6 featured concerts, food vendors, and beer garden., Music at the Pavilion is an amazing way to interact with the Germantown Community, be seen and gain recognition. Rock on!

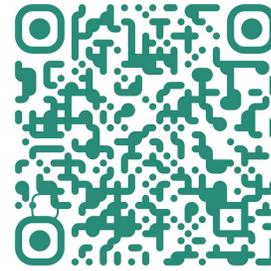


 <b>SPONSORSHIP DETAILS</b>	<b>HEADLINER SPONSOR</b> \$7,500	<b>CONCERT SUPERSTAR</b> \$5,000	<b>ROCKER</b> \$3,000	<b>OPENING ACT</b> \$1,500	<b>BACKUP SINGER</b> \$750	<b>GROUPIES</b> \$300
Your business logo on can koozies (while supplies last)	✓					
1 minute ad presentation at each event, included in press release, & logo on email marketing/poster	✓	✓				
VIP area at (#) concerts for your customers, employees, and guests	6	6	2			
Acknowledgement of company during nightly welcome speech	✓	✓	✓	✓	✓	
Company logo on stage sponsor banner	✓	✓	✓	✓	✓	✓
Company logo or name recognition on promotional materials, website, & social media	✓	✓	✓	✓	✓	✓
Complimentary table to advertise your business at (#) of concerts	6	6	5	4	3	1

1 SPOT AVAILABLE FOR HEADLINE SPONSOR.



# We are Ready to Support GERMANTOWN PARK AND REC



Fill Out the Document Online

<b>Movies in the Park</b>	Movie Superstar	\$1,500	<input type="checkbox"/>
	Movie Showcase	\$200	<input type="checkbox"/>

<b>Easter Egg Hunt</b>	Easter Bunny Sponsor	\$500	<input type="checkbox"/>
	Sweet Tooth Sponsor	Donate	<input type="checkbox"/>

<b>Family Glow Walk</b>	Glow Tunnel Sponsor	\$750	<input type="checkbox"/>
	T-Shirt Sponsor	\$250	<input type="checkbox"/>
	Glow Kit Sponsor	\$200	<input type="checkbox"/>

<b>Family Fun Carnival</b>	Bouncy House Sponsor	\$750	<input type="checkbox"/>
	Face Painting Sponsor	\$275	<input type="checkbox"/>
	Carnival Game Sponsor	\$200	<input type="checkbox"/>

<b>Youth Sports</b>	League Sponsor	\$800	<input type="checkbox"/>
	Team Sponsor	\$150	<input type="checkbox"/>
	Equipment Sponsor	\$100	<input type="checkbox"/>
What sports are you interested in? <input type="text"/>			

<b>Germantown Community Band</b>	Director's Society	\$100	<input type="checkbox"/>
	Big Band Sponsor	\$250	<input type="checkbox"/>
	Musician Sponsor	\$	<input type="text"/>

<b>Kids Triathlon</b>	Triathlon Sponsor	\$200	<input type="checkbox"/>
	Award Sponsor	\$100	<input type="checkbox"/>

<b>Safety Town</b>	Safety Sponsor	\$250	<input type="checkbox"/>
	T-Shirt Sponsor	\$100	<input type="checkbox"/>

<b>Music at the Pavilion</b>	Headliner Sponsor	\$7,500	<input type="checkbox"/>	Opening Act	\$1,500	<input type="checkbox"/>	
	Concert Superstar	\$5,000	<input type="checkbox"/>		Backup Singer	\$750	<input type="checkbox"/>
	Rocker Sponsor	\$3,000	<input type="checkbox"/>		Groupies	\$300	<input type="checkbox"/>

**Total Sponsorship Amount: \$** \_\_\_\_\_

## I WANT TO SPONSOR GERMANTOWN PARK AND REC

Submit at [parkrec@germantownwi.gov](mailto:parkrec@germantownwi.gov) or mail to N112 W17001 Mequon Road, Germantown

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Approval Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please send me an invoice and I will send a check

Please bill my Credit Card \_\_\_\_\_ exp / \_\_\_\_\_



# ADVERTISE WITH US

Attract over 20,000 views by placing your ad in our Park and Rec Guide

Advertise your brand in our Recreation Guide. We offer 3 Online Recreation Guides per year with new classes and activities that Germantown residents and beyond are excited about. Prices per season. All Rec Guides contain clickable links to your website.



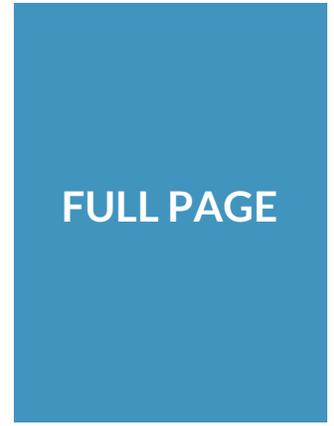
**(1/8 Page)**  
**\$150**



**(1/4 Page)**  
**\$250**



**(1/2 Page)**  
**\$400**



**(Full Page)**  
**\$750**

**I WANT TO ADVERTISE WITH GERMANTOWN PARK AND REC**

Submit at [parkrec@germantownwi.gov](mailto:parkrec@germantownwi.gov) or mail to N112 W17001 Mequon Road, Germantown

Name: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_

Advertisement size (Circle)      (1/8 Page)      (1/4 Page)      (1/2 Page)      (Full Page)  
    \$150                    \$250                    \$400                    \$750

Issue: (Circle)                      Winter/Spring                      Summer                      Fall/Winter  
 10 % off if you purchase all 3 issues.

Please send me an invoice and I will send a check  
 Please bill my Credit Card \_\_\_\_\_ exp. \_\_\_\_/\_\_\_\_  


Once paperwork is submitted, we will reach out with required file size information.