



Germantown Park and Recreation Department
N112 W17001 Mequon Road
P.O. Box 337
Germantown, Wisconsin 53022-0337

(262) 250-4710 Fax (262) 255-2920
Information Line (262) 250-4711

Dear Area Businessman or Community Organization:

The Germantown Park & Recreation Department is in the process of organizing our programs for this summer. In order to help offset costs to the participants we are soliciting support from our business community to sponsor our summer program T-shirts. What a great way to advertise your business or organization. Sponsorship includes the sponsors' logo printed on the back of participant T-shirts as well as news releases thanking our sponsors. We anticipate over 600 participants wearing the shirts which estimates to hundreds of parents, relatives and friends who will be recognizing our sponsors' businesses.

We have the following summer youth programs to sponsor: T-ball/Baseball programs (300 players), Summer Sport Camps (400 participants), Safety Town Teen Volunteer T-shirts (55 teens) and our recreation programs staff (over 150 staff throughout the year). Enclosed is a brief description of each program and the sponsorship level offerings.

If you are interested in becoming a program sponsor, just call the Recreation Department (ask for Patti) at 250-4714 or fill out the attached form and send to the Germantown Recreation Department (N112 W17001 Mequon Road, PO BOX 337 Germantown, WI 53022) along with the camera-ready artwork of the sponsor's logo **by Friday, May 6th**. You can also email Patti your response and logo at pheinen@village.germantown.wi.us

Please help us make these programs worthwhile events to offer the young children of our community. Thanks in advance for your support and cooperation.

Sincerely,

Patti Heinen, Recreation Supervisor
Germantown Park & Recreation Department



BENEFITS OF T-SHIRT SPONSORSHIP

T-BALL/BASEBALL PROGRAM



The Summer T-ball program had over 300 players in the various leagues wearing their team T-shirt and being identified by their team sponsor name. Day Leagues consisted of Jr. T-ball (ages 4 & 5), Sr T-ball (incoming grades 1-3), Minor League baseball (incoming grades 3 & 4) and Major League baseball (incoming grades 5-9) all played at Firemen's Park. The program is a big "hit" during the summer! For an extra \$45 you can also sponsor your team's trophies. If you would be interested in overall sponsorship (sponsor logo on the front of every team's T-shirts), the cost is \$250.00 for each of the Day League.

Program Staff Shirts

The Recreation Department employs over 150 employees throughout the year. They are required to wear their staff shirts while at their particular program. Many staff members are at various programs and events throughout the summer and school year. If you choose to sponsor these shirts instead of your logo being placed on the back, we will thank you in our Fall/Winter 2019 Brochure which goes out to over 10,000 households.



SPORT CAMP SHIRTS

Each year we have many sport camps offered for the community. Camps have enrollment ranging from 60 – 100 campers. Camps are offered for Girls and Boys Basketball and Volleyball. The cost for sponsoring one camp is \$200.00. The sponsor's logo would go on the back of each camp's T-shirts.



SAFETY TOWN TEEN VOLUNTEER SHIRTS

We have 55 Teen volunteers for the Safety Town Program. They are required to wear their shirt for all field trips during the 2 week program. The program is host to over 100 kiddos. The cost for sponsoring is \$75.00 (Max 4 sponsors).



YES! I WOULD LIKE TO BE A 2019 SUMMER T-SHIRT SPONSOR

SPONSOR'S NAME (as you would like it to appear in print): _____

CONTACT PERSON: _____ PHONE: _____

ADDRESS: _____ AMT. ENCLOSED \$ _____

EMAIL ADDRESS: _____

PLEASE CHECK WHICH PROGRAM(S) YOU WOULD LIKE TO SPONSOR:

Team Sponsor \$75.00 (Full sponsor logo on back of shirt/team name on rosters)
For an extra \$45.00 you can also be a Trophy Sponsor -

Yes! I would like to also sponsor my team's trophies at a cost of \$45.00 (Team name on trophies)

If you have a child in the program or someone who you would like to have wearing your team logo please indicate their name/division here: _____

- Program Staff Sponsor \$50.00 (Max. 6 sponsors)
- Safety Town Teen Volunteer Shirts \$75 (Max. 4 sponsors)

Sport Camps: (\$200 for each camp)

- Girls Basketball Boys Basketball
- Girls Volleyball Boys Volleyball



OVERALL SPONSORSHIP:

I am interested in sponsoring the entire Day T-ball/Baseball leagues. This Sponsorship includes your logo on upper front chest for all for each league as well as your logo on our website (www.village.germantown.wi.us) and link to your site; cost \$250.00.

Your company's website address: _____

TOTAL AMOUNT SPONSORING \$ _____

SPONSOR ARTWORK DETAILS

PLEASE ENCLOSE CAMERA READY ARTWORK FOR THE TEAM SPONSOR LOGO

If you do not have camera ready artwork available, please let me know and we can work one out for you. A business card is also acceptable, **but a black & white logo copy is best.** We PREFER that you email Patti the artwork in a jpeg format (minimum of 300 dpi resolution) or a .pdf or .eps file of the logo at pheinen@village.germantown.wi.us

** If you **were a sponsor** in the past for any of our youth league programs, we do **have your artwork on file** and will use that artwork unless we received something different from you.

PLEASE RETURN THIS FORM & SPONSORSHIP FEE TO THE:

GERMANTOWN RECREATION DEPARTMENT
PO BOX 337 * N112 W17001 MEQUON ROAD * GERMANTOWN, WI 53022

You can also pay by credit card: (circle) **VISA MASTERCARD DISCOVER** Exp. Date ___/___
Card # _____ Card Holder Name: _____

THE GERMANTOWN RECREATION DEPARTMENT THANKS YOU FOR YOUR SPONSORSHIP!!!