

Activity Timeline

Dates	2020 Census Operations	CCC Actions	Phases
Fall 2018	Recruiting	Push Recruiting: make public aware of census jobs Form & organize CCCs Set up Planning Committee Educate public about upcoming census	Education Awareness
January - February 2019	Recruiting Office Operations: Clerks, OOSs, CFSs, Enumerators	Make public aware of EACOs; form and organize CCCs Set up Planning Committee Educate public about upcoming census	Education Awareness
Spring 2019	Recruiting Office Operations: Clerks, OOSs, CFSs, Enumerators	Push recruiting	Education Awareness
June - August 2019	Area Census Offices open in selected areas	Organization, planning & development ID HTE populations and/or areas Develop plans to be implemented later	Education Awareness
August - October 2019	Address canvassing	Push public/community awareness of AdCan Develop and expand other plans for public awareness, engagement and motivation	Education Awareness
January - July 2020	GQ, UE, UL, ETL, SBE	Push promotion and participation; implement various ways, methods and outlets to reach public	Motivation Awareness
Mid-March - July 2020	Questionnaire self-response	Push various promotions that public can respond by mail, Internet, phone or by visiting QACs	Motivation Awareness
April 1, 2020	CENSUS DAY	Continuation to push all effort and activities	Motivation
April - July 2020	Non-Response Follow-Up Begins (NRFU)	Make public aware of census workers in communities and neighborhoods; push cooperation and participation.	Motivation
August 2020	NRFU Ends	Inform public census operations have ended	Awareness
Post-August 2020	Thank you campaign	Thank all partners and collaborators	Recognition
December 31, 2020	Apportionment counts to President		Awareness
March 31, 2021	Redistricting counts to states		Awareness